

Privacy Policy of HD&R Solutions Ltd

www.centralhorsenews.co.uk is the property of HD&R Solutions Ltd t/a Central Horse News. We take the privacy of all visitors to this Website seriously and have set out our position regarding privacy matters and the use of cookies below.

1. Information we collect

In operating our business we may collect and process the following data about you:

1.1 Details of your visits to our Website and the resources that you access including, but not limited to, traffic data, location data, weblog statistics and other communication data.

1.2 Information you provide by filling in forms on our Website, such as the Subscription page. This includes information you may give us over the phone, social media or by email in communications with us.

1.3 We collect details such as your email and postal address to enable us to contact you if you have given us permission to do so (e.g. to receive a magazine, product or emails from us).

1.4 If you are a subscriber we hold data you've given us about you, your horse and the disciplines you participate in. This information enables us to offer you suitable products to test.

2. Use of cookies

On occasion, we may gather information about your computer for our services.

Such information will not identify you personally, it is statistical data about our visitors and their use of our site. This statistical data does not identify any personal details whatsoever. It is used by us to analyse how visitors interact with the Website so that we can continue to develop and improve our marketing strategy.

We may gather information about your general Internet use by using a cookie file that is downloaded to your computer. Where used, these cookies are

downloaded to your computer automatically. This cookie file is stored on the hard drive of your computer as cookies contain information that is transferred to your computer's hard drive.

All computers have the ability to decline cookies. This can be done by activating the setting on your browser which enables you to decline the cookies. Please note that should you choose to decline cookies, you may be unable to access particular areas of our Website.

Find out more about the [cookies used on this site](#).

3. Use of your information

The information that we collect and store relating to you is primarily used to enable us to provide our services to you. In addition, we may use the information for the following purposes:

3.1 For sending you emails, samples or competition prizes. We will only contact you when you have provided consent and only by those means you provided consent for.

3.2 On occasion, we aggregate data to help us to understand our audience (e.g. type of horse, disciplines participated in), and to inform the development or improvement of our products, services and marketing.

3.3. If, at any time, you want to opt out of receiving information from us please email us admin@centralhorsenews.co.uk with UNSUBSCRIBE in the subject line.

3.4 We will not contact you if you're under 16 years of age without your Guardian's permission to do so.

4. Storing your personal data

4.1 Data is stored on our secure servers. Details relating to any transactions entered into via our site will be encrypted to ensure its safety.

4.2 The transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically and the transmission of such data is entirely at your own risk.

5. Disclosing your information

We do not buy or sell data, but may divulge your information where:

5.1. We sell any or all of our business and/or our assets to a third party.

5.1.2 We are legally required to disclose your information.

5.1.3 We are required to assist fraud protection and minimise credit risk

5.2 We have your consent to do so.

6. Third party links

You might find links to third party websites on our Website. These websites should have their own privacy policies which you should check. We do not accept any responsibility or liability for their policies whatsoever as we have no control over them.

7. Access to information

The General Data Protection Regulation (GDPR) gives you the right to access the information that we hold about you. Should you wish to receive details that we hold about you please contact us using the contact details below.

8. Contacting us

We welcome any queries, comments or requests you may have regarding this policy. Please do not hesitate to contact us at admin@centralhorsenews.co.uk

If you would prefer to write to us then our contact address HD&R Solutions Ltd t/a Central Horse News, Unit 5 The Dairy, Bloxham Grove Farm, Banbury, Oxon, OX15 0NA.